



## **Call to Artists | Liberty Park Mental Health Awareness Bench**

### **Call Summary**

The Town of Mooresville Youth Council (MYC) is seeking a local artist to create a design to paint on a steel butterfly bench that will be installed in Liberty Park.

### **Project Description**

The MYC would like to reduce feelings of loneliness and reduce the stigma around mental health creating a bench where individuals can find respite and strength. The butterfly was chosen because of the cocoon symbolizes internal struggles and the transformation to the butterfly represents hope for a better future.

### **Art Criteria**

The art design should:

- Represent mental health awareness in some distinguishable form while being inclusive and with no elements that may be considered offensive
- Be painted materials that can withstand the outdoors (materials provided by MYC)

### **Art Location**

*Liberty Park Greenway*  
255 E Iredell Ave  
Mooresville, NC 28115

### **Budget**

The cost of the paint will be covered by the MYC. The selected artist will be awarded \$500 for all time spent on design and painting of the bench.

### **Artist Eligibility**

This call is open to emerging and professional artists, both working independently and/or with a team, within Iredell County, North Carolina. This can be anyone from a student to an experienced artist. It is suggested that applicants have experience working with paint. The MYC has a commitment to promoting equal opportunities for all, without regard to race, sex, gender, color, age, religion, national origin, ancestry, marital status, sexual orientation, gender identity or any other basis prescribed by law.

## Application Requirements

- Statement of Interest *(No more than 300 words | PDF format)*
- Images of Past Work *(Optional, but recommended)*
- Description of Project Idea for Liberty Park Mental Health Awareness Bench including art design *(No more than 600 words | Must include at least a drawing/sketch of each surface of the bench: front, back, and seat | PDF format)*

## Deadline

Deadline for submission is **April 5, 2023 at 5 PM.**

## Submission Address

All application requirements must be submitted at one time through email to Jane Crosby, Advisor to the MYC, at [jcrosby@moorevillenc.gov](mailto:jcrosby@moorevillenc.gov).

## Selection Process

The selection panel consists of all submissions to be reviewed by the MYC executive board. All submissions that meet the minimum requirement will be reviewed and voted on by the entire MYC. The most popular design will be selected to be created.

Voting will take place on April 11, 2023.

## Selection Criteria

The selection criteria will include the following:

- Interpretation and clarity of description of project idea
- Creativity, originality, feasibility, and scope of artwork
- Artistic quality, composition, and overall design of work

## Project Timeline

Submission deadline: **April 5, 2023 at 5 PM**

Voting happens: **April 11, 2023**

Announcement of Chosen Artist: **April 14, 2023**

Painting Period: **April 17, 2023 - May 31, 2023**

Completion date (including installation): **No later than May 31, 2023**

## Resources for Questions

For questions specific to the application process, please contact Mooresville Youth Council Advisors, Jane Crosby ([jcrosby@moorevillenc.gov](mailto:jcrosby@moorevillenc.gov)) or Shannon Petersen ([spetersen@moorevillenc.gov](mailto:spetersen@moorevillenc.gov)).

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