

Small Town Charm, Big City Opportunity

Serving over 50,000 residents, the Town of Mooresville is a lakeside destination just north of Charlotte, North Carolina. Founded in 1873, this once small mill town has grown into a regional hub that boasts international industry headquarters, renowned athletes and scholars, and world-class dining and recreation opportunities. Whether you enjoy the lake and outdoor activities, discovering

history, enjoying concerts and public events, getting and staying active with recreation and sporting events, or slowing down life for a vacation, Mooresville has something for you. It's a place where small town charm and southern hospitality meet big city entertainment and a growing variety of retail and dining opportunities.

Fast Facts

Size & Population

Mooresville includes 26 square miles with an ETJ of 72 square miles. In 2021, the population of the Town of Mooresville was 51,594. An estimated 18,000 addditional individuals visit Mooresville daily.

Recreation Facilities

Town of Mooresville recreation facilities include 17 parks, four recreation centers, one public golf course, and 592 acres of park land.

Schools

Mooresville is served by the Mooresville Graded School District, Iredell-Statesville Schools, and mutliple charter and private schools including but not limited to Pine Lake Preparatory, Langtree Charter Academy, Liberty Preparatory Christian Academy. Mitchell Community College provides higher education and technical training opporutnities, with multiple four-year public and private colleges and universities within a one hour commute.







Economic Development

To enhance the quality of life for residents, visitors, and businesses of all sizes, the Town of Mooresville works in conjunction with community partners including Iredell Economic Development Corporation, the Mooresville—South Iredell Chamber of Commerce, and the Mooresville Downtown Commission to attract and maintain high-quality businesses and industries to the Mooresville area. Discover how your business can call Mooresville home!

Tourism

Mooresville is in the heart of the North Carolina Piedmont Region, approximately 30 minutes from uptown Charlotte, 2 hours from the Blue Ridge Mountains, and 3.5 hours from the coast. With world-class watersports and outdoor activities, Mooresville offers ample options for recreation and vacation. Along with the varied opportunities of Lake Norman, the Town has a state park and numerous natural resources and state-of-the-art recreational facilities within a short commute. Mooresville also boasts a long history with the motorsports industry with several auto racing industries calling Mooresville home as well as multiple annual festivals and celebrations. Regardless of interest or age, Mooresville has something for everyone!

